



It is Your World. It is Your Choice. Choose BioFlex.

Support the American Farmer
Consumers would rather buy products that are
"Made in America"

Meets consumers concern for "Green"
The "green" market is moving more mainstream...
Not the traditional environmentalists
People like you & me who want to feel
good about the choices they make

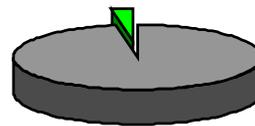
Consumers want to make responsible choices,
including buying furniture and bedding
that is more earth friendly...
Without sacrificing style and comfort
Without sacrificing quality
Without paying a premium

The next generation in environmentally friendly
foams made with



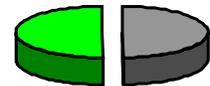
Lessen dependency on fossil fuels
including foreign crude oil

Petro based Polyols used in
Conventional Foams



■ Non Renewable ■ Renewable

Cargill Polyols used in BioFlex Hybrid
Foams

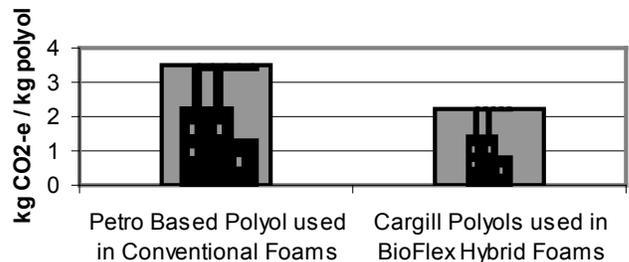


■ Non Renewable ■ Renewable

23% reduction in total energy demand
61% reduction in non-renewable energy use

Results based on Preliminary Life Cycle Analysis by Five Winds Intl

Smaller Environmental Footprint



36% less global warming emissions

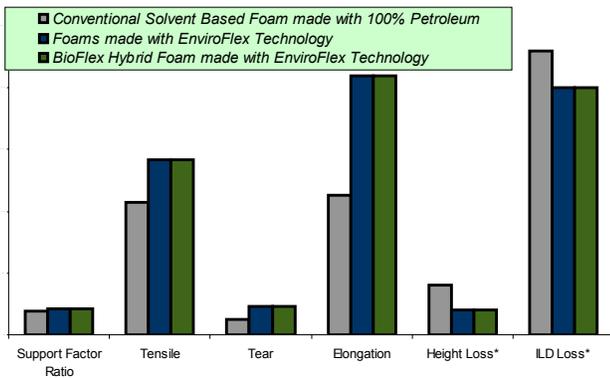
Results based on Preliminary Life Cycle Analysis by Five Winds Intl

The Life Cycle Analysis estimates:
BioFlex™ Hybrid Foams will save more
than 50,000 barrels of oil per year.



Why does BioFlex™ Hybrid Foam have superior performance?

BioFlex™ Hybrid Foam is made with a patented process called EnviroFlex™ Technology that improves the foam's core structure, thus creating a more supportive, resilient and comfortable cushion. EnviroFlex is an award-winning environmental process used consistently in every Flexible Foam plant. Independent lab testing confirms its superior performance over conventionally produced foam cushion.



BioFlex™ Hybrid Foams Performance & Durability Comparison
(Based on 1.80 density foam)

"We are very excited to develop BioFlex™ Hybrid Foams. Our family business in Ohio includes soybean crop production, and that places us in the unique position to understand the importance of developing products from renewable resources.

I view it as a priority for Flexible Foam Products, Inc. and all American manufacturers to reduce our dependency on fossil fuels, particularly foreign crude oil.

This is the right choice for American industry, American farmers, the environment and American families."

-- Charles Moeller, Founder and Chairman of the Board for Flexible Foam Products, Inc.

Flexible Thinking™ since 1950.

Founded more than 50 years ago, Flexible Foam Products, Inc., is a privately owned, customer-driven company that specializes in manufacturing superior quality foams for use in the most demanding design and industrial applications. Our Flexible Thinking™ means creating solutions tailored to meet key customer needs. It means having state-of-the-art research and development resources and quality assurance systems to ensure every product meets or exceeds customer expectations. And it means a continuing commitment to offering innovative products and enhancements while maintaining our longstanding reputation for value.

Find out more...

For more information about BioFlex™ Hybrid Foam go to www.flexiblefoam.com or call your Flexible Foam sales representative for a product demonstration: (419) 647-4191.

